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The Program “Sustainable Development of Model Communities on a Municipal Level in Russia”

Project Complex “Nevyansk – Our Favorite City”

Grant amount \$75,434 Total cost of project complex \$209,717 Grantee contribution \$134,283

Nevyansky Raion
Sverdlovskaya Oblast
Nevyansk



Population: 47,000



Yu. Yefimova, a resident of Tavolga Settlement and a former unemployed, now works as an ecotourism development manager in Nevyansky Raion



This section of the municipal heating network was repaired at the cost of reinvested funds saved during the project

Problems of the Municipality Addressed by the Project Complex:

- Unsatisfactory quality and unstable heat supply because of the poor condition of the municipal heating networks.
- Low level of public participation in the life of the community and a lack of a mechanism for channeling a part of municipal budget funding to the third sector.
- Anthropogenic changes at the Nevyansky Pond.
- Unemployment among local rural population; and a need to identify employment areas that do not harm the environment.

Projects Implemented in 2005-2006:

1. Caring for the City
2. Meeting Each Other Halfway
3. Dear to all Residents: Nevyansky Pond
4. Pearls in the Heart of the Urals

Key Project Results Promoting Community Development:

- The refurbishment of the Romanovskaya Boiler Plant in Nevyansk and the utilization of energy-saving techniques will allow to save 1.8 million rubles a year.
- The Coordinating Council formed under the auspices of the head of Nevyansk municipal government is a tangible mechanism of multi-sector interaction that allows to reinvest energy savings into the Municipal Targeted Energy Efficiency Program and other social projects.
- Nevyansk became a model site of ecotourism development in Sverdlovskaya Oblast: two new folk-crafts shops and 6 private inns were set up in this raion; 6 environmental routes were developed; and 8 new jobs were created. The local Ecotourism Development Department received a certificate of compliance with safety standards and licenses of a tourism operator and a tourism agent.
- The investment climate in Nevyansky Raion is improving: it has received infrastructure development proposals from the Ministry of Tourism and a number of business firms.
- Over 150 volunteers took part in organizing contests of social projects and a charitable marathon in Nevyansk for the first time thanks to the project.
- Total CO and NO₂ emissions are reduced by 20%; and 20% of gas is saved.
- Two hectares of Nevyansky Pond were cleaned; a plan for creating a beach on reclaimed areas around it was prepared jointly with local government officials.



Program Management:

www.fund-sd.ru; www.iscmoscow.ru tel: 748-0552, fax: 748-0553

